



EUROPEAN VENUE PORTFOLIO

AEG CORPORATE
AND SPECIAL
EVENT VENUES



TRANSFORM YOUR EVENT INTO AN EXPERIENCE

AEG gives the world a reason to cheer. We create and host some of the world's biggest events. AEG owns and operates sports and music facilities and entertainment districts across the continent, as well as having a stake in several sports teams, festivals and shows. When you book an AEG Europe venue, you gain a partner with expertise in producing unforgettable experiences.

Based in major European cities with key transport connections, AEG Europe's venues have hosted conferences, exhibitions, conventions, award shows, receptions, eSports events and galas, welcoming millions of guests each year.



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OUR VENUES



LONDON

The O2 arena
indigo at The O2
The SSE Arena, Wembley
Eventim Apollo

BERLIN

Mercedes Benz Arena
The Verti Music Hall
Mercedes Platz
260 Grad

HAMBURG

Barclaycard Arena

STOCKHOLM

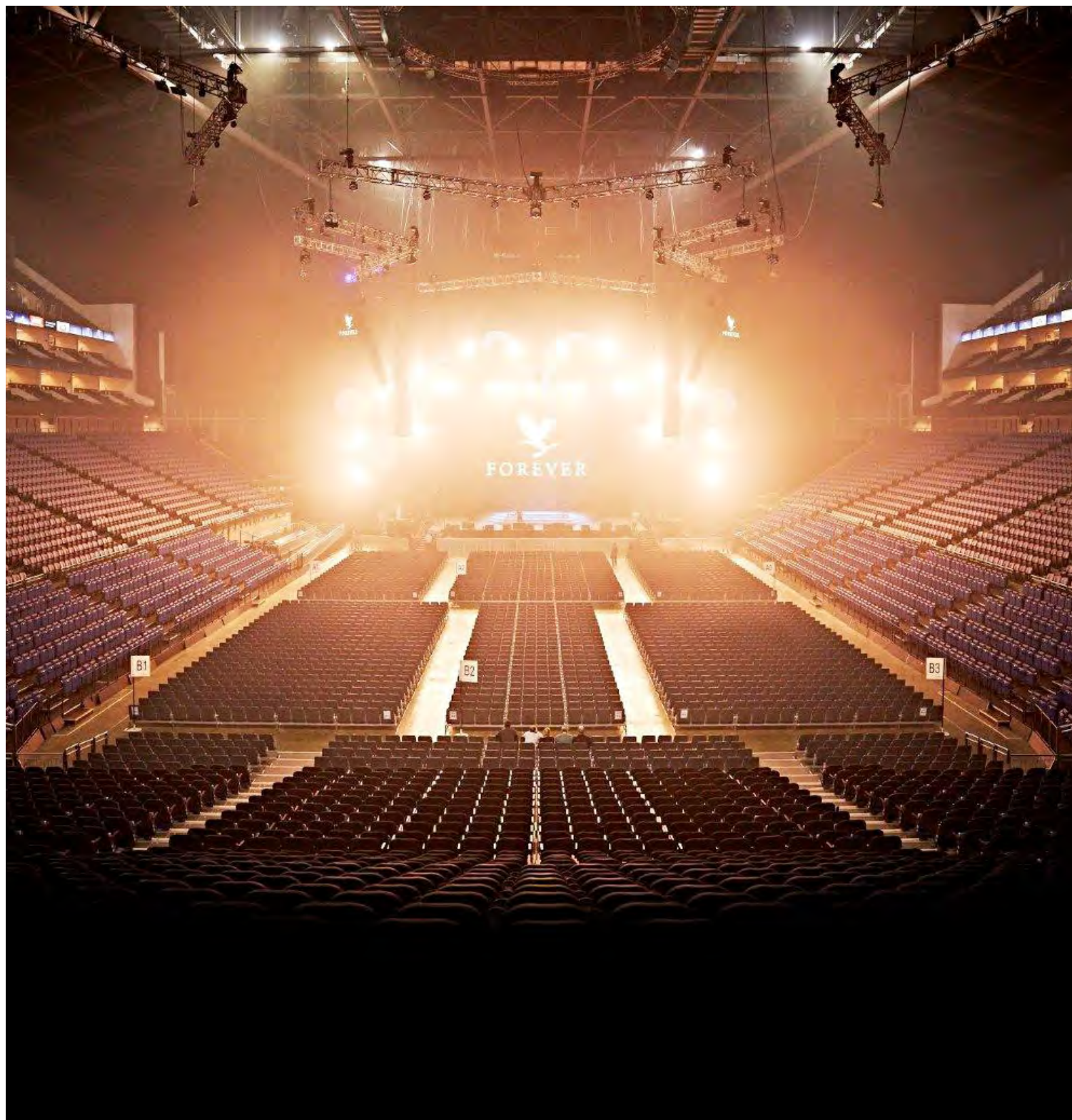
Stockholm Live
Ericsson Globe
Annexet, Hovet
Tele2 Arena
Friends Arena

THE O2

Peninsula Square

London

SE10 0DX



The O2 arena

The O2 hosts the world's biggest live events. From The BRITs to the National Television Awards, conferences to choirs, it's home to a wide range of content. The flexibility of arena layouts, plus the option to drape the top tier seating, provides opportunities for a variety of productions of all sizes. The O2 arena can host conference events for 1,500 to 17,000 guests. The floor can hold awards and dinners for 800 to 2,200 seated guests. VIP areas and concourses are perfectly suited for break-outs, catering and networking spaces. The O2 allows productions to be ambitious, giving conferences a home to grow year on year.

The O2 arena theatre Style: 2,000 to 17,000

The O2 arena seated Dinner: 800 to 2,200

AMEX VIP Lounge: 800 standing

Contact

Call: +44 (0)20 8463 2142

Email: sales@theo2.co.uk

Visit: www.theo2.co.uk/hire-a-venue



INDIGO AT THE O2

Peninsula Square

London

SE10 0DX



indigo at The O2

indigo at The O2, based within The O2, is fast becoming one of London's most sought after venues. Established as a large well known stand-alone venue it has the flexibility to change from a standing gig venue into a private dining space for 540 or a conference space seating over 1000 delegates. With its built in stage, back stage facilities, preferred caterers and a private VIP lounge it works hard to develop, inspire and meet the needs of all clients.

indigo at The O2 fully seated theatre style: 1617

indigo at The O2 ground floor standing: 1500

indigo at The O2 seated dinner 6ft rounds: 540 (45 tables)

indigo at The O2 cabaret style 6ft rounds: 360 (45 tables)

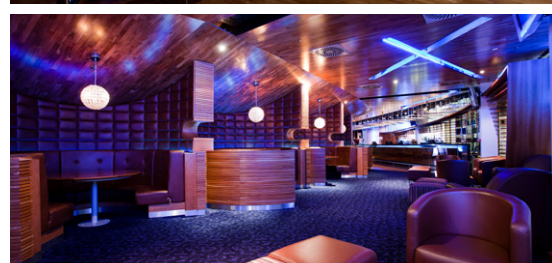
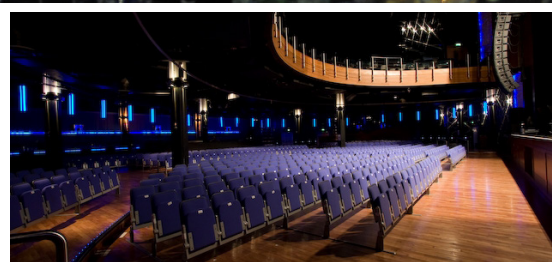
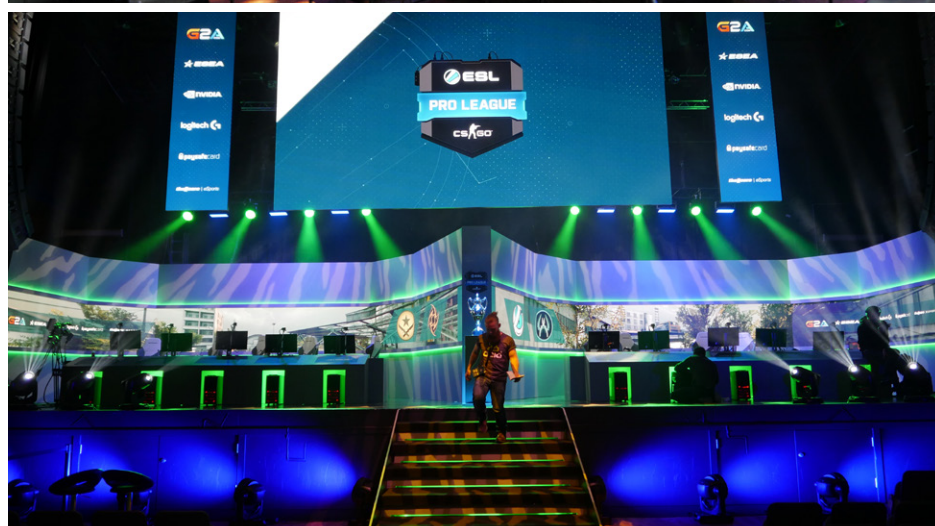
VIP lounge standing: 350

Contact

Call: +44 (0)20 8463 2700

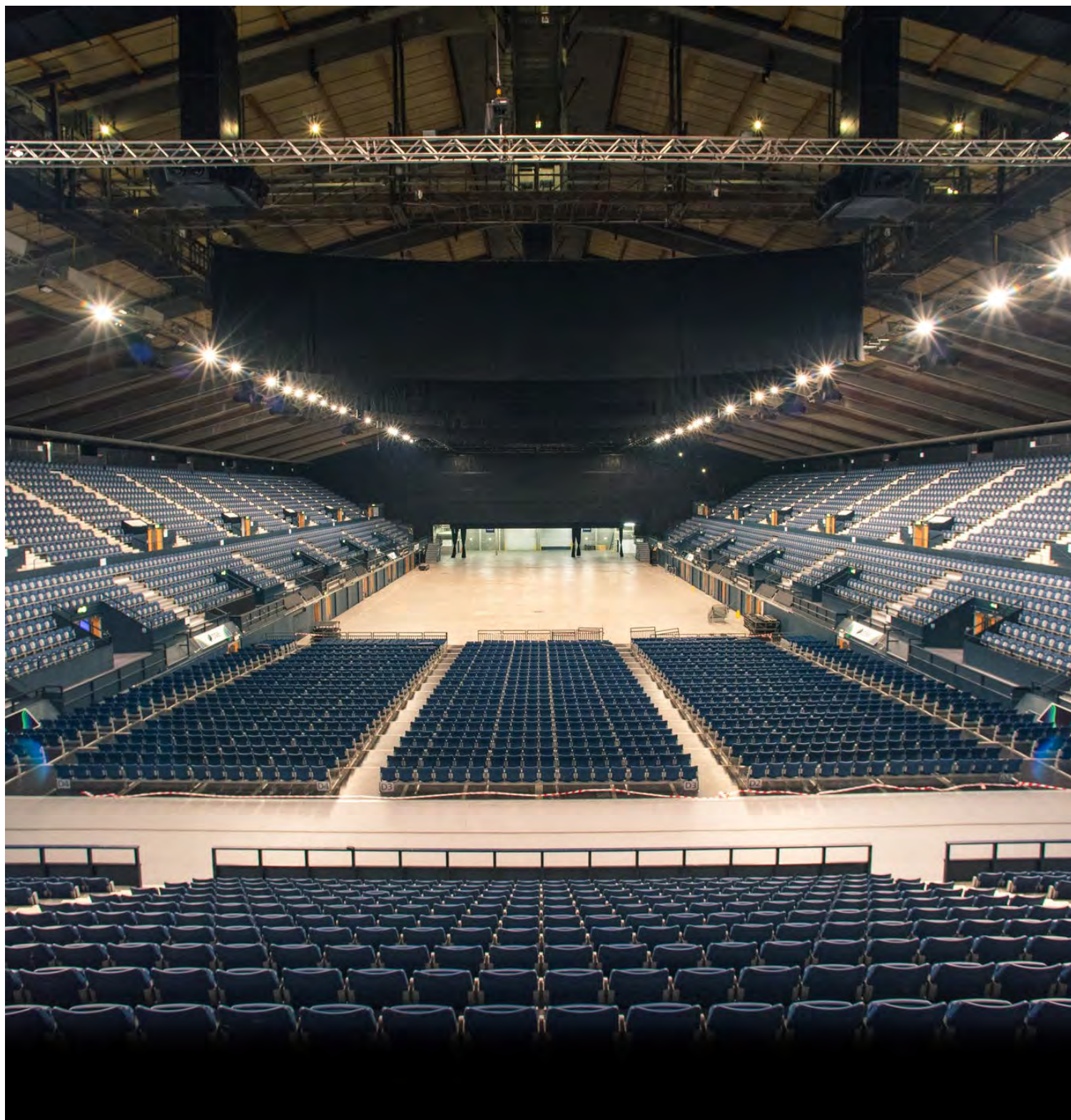
Email: bookings@indigoattheo2.co.uk

Visit: www.theo2.co.uk/hire-a-venue



THE SSE ARENA, WEMBLEY

Arena Square
Engineers Way
London
HA9 0AA



The SSE Arena, Wembley

The SSE Arena, Wembley is the second largest arena in London and is known best for being a live entertainment venue.

Having been at the forefront of the music and live entertainment world for 80 years, this renowned Grade II listed building also has the ability to cater for all types of corporate events for up to 12,500 guests. With 2,655 square metres of uninterrupted floor space, it provides great flexibility for your imagination to run away with! This versatile space can be used as a full auditorium for large scale events or as a draped short hall with the use of our in house draping system, creating a blank canvas ballroom.

The SSE Arena, Wembley theatre Style: 1,000 to 12,500

The SSE Arena, Wembley seated Dinner: 1,400

VIP lounges standing: 50 to 300

Contact

Call: +44 (0)20 8782 5642

Email: vipwembley@ssearena.co.uk

Visit: www.ssearena.co.uk/info/corporate-hire

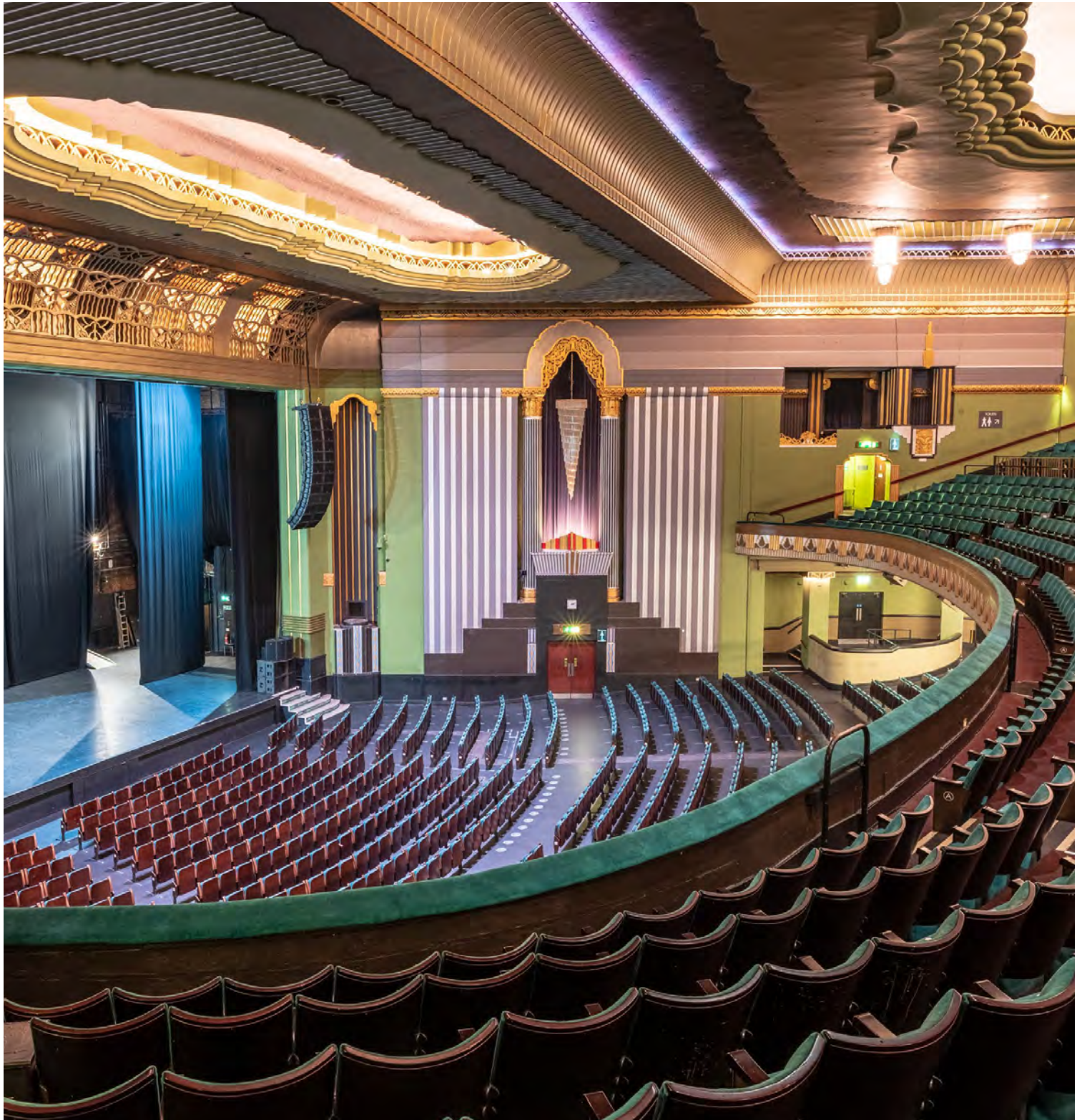


EVENTIM APOLLO

Hammersmith

London

W6 9QH



Eventim Apollo

The Eventim Apollo is an event space with a difference. State-of-the-art facilities to accommodate your product launch, wedding or fashion show come as standard. What sets us apart from the crowd is a unique cultural heritage. The auditorium provides a stunning backdrop to any event. Originally designed as an Art Deco cinema, this versatile space seamlessly fuses high-tech sound and lighting with 1932 grandeur.

In 2013 the full Art Deco glory of our grade II listed building was restored after a multi-million pound investment. Now you can have your event on the stage where Bowie killed Ziggy. Bush made her comeback. And AC/DC fired their canons.

Eventim Apollo maximum capacity: 5,300

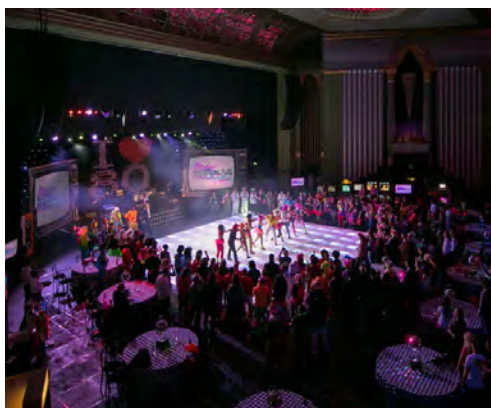
Eventim Apollo fully seated theatre style: 3,300

Contact

Call: +44 (0) 208 563 3804

Email: events@eventimapollo.com

Visit: www.eventimapollo.com/venuehire-1/corporatehire

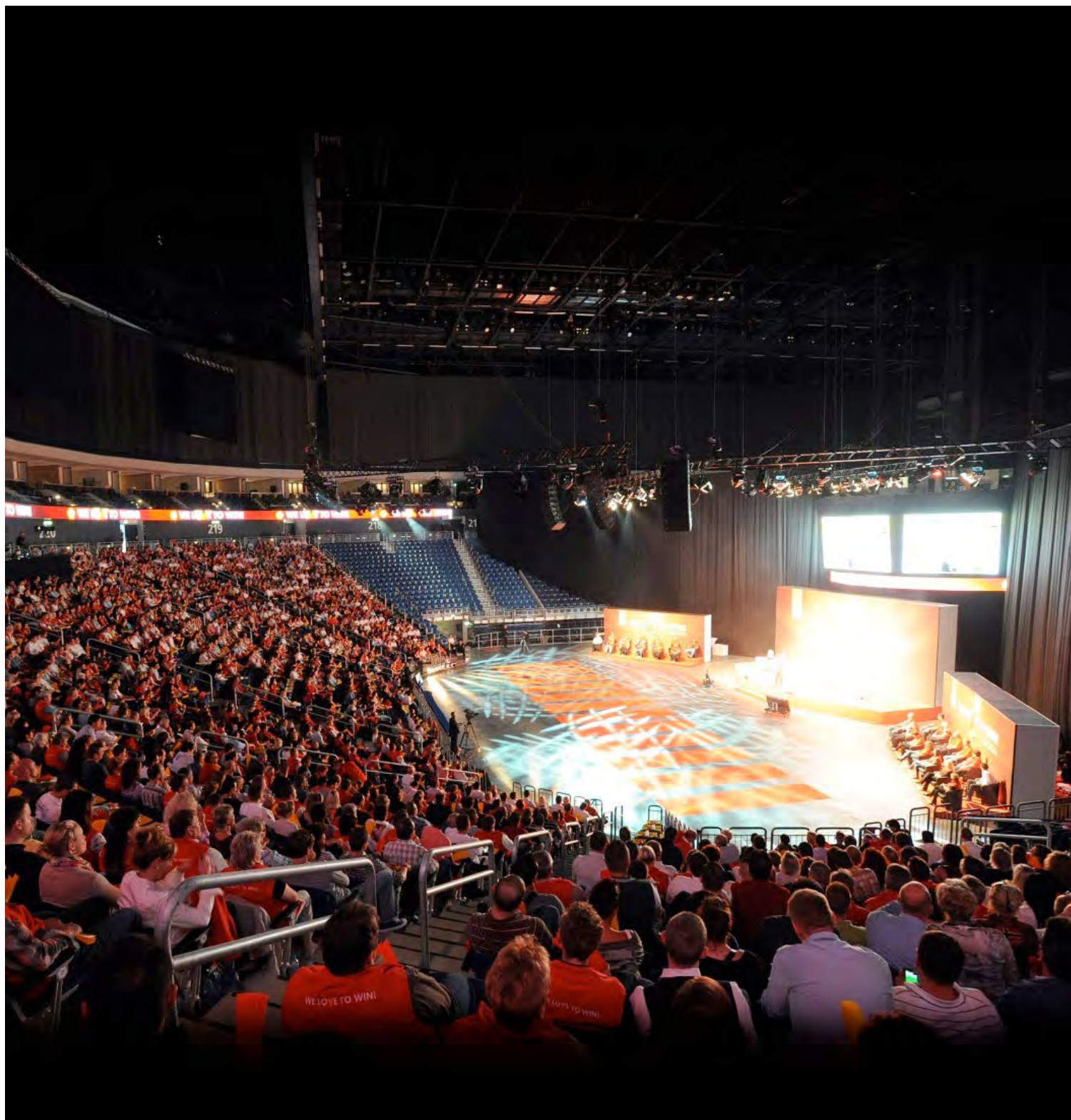


MERCEDES-BENZ ARENA

Mercedes-Platz 1

10243 Berlin

Germany



Mercedes-Benz Arena

The Mercedes-Benz Arena, opened in September 2008, is one of the most modern multipurpose arenas in the world. It is home to DEL record-champion ice hockey team Eisbären Berlin and the most successful German basketball team of the past 20 years, ALBA BERLIN. As well as high-class sporting events, the Mercedes-Benz Arena hosts the finest entertainment and concert highlights. Located right in the heart of Berlin and next to the East Side Gallery, between East Central Station (Ostbahnhof) and Warschauer Straße, the Mercedes-Benz Arena is a 17,000-seat venue with numerous event and entertainment suites.

The technical standards of the Mercedes-Benz Arena not only ensure ideal acoustics and a perfect view from all seats but also guarantee that the arena can be transformed into an intimate corporate set up or a charming special events' location.

Mercedes-Benz Arena floor space: 3,800sqm

Mercedes-Benz Arena fully seated theatre style: 1,800 to 12,500

Mercedes-Benz Arena dinner seated: 600 to 1,800

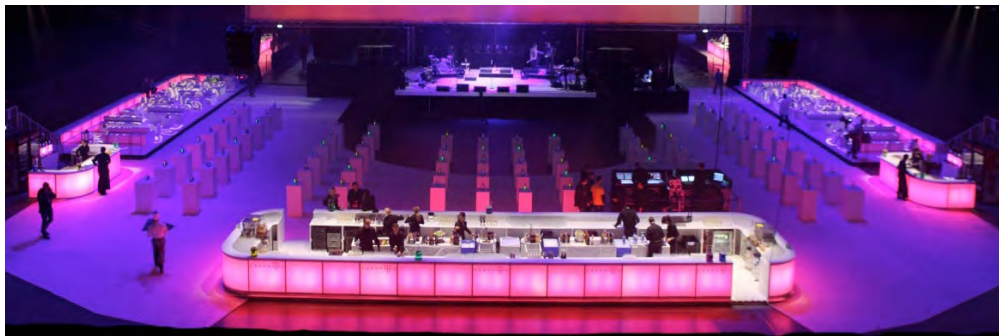
Game Day Lounge: 150 standing

Contact

Call: +49 30 2060708190

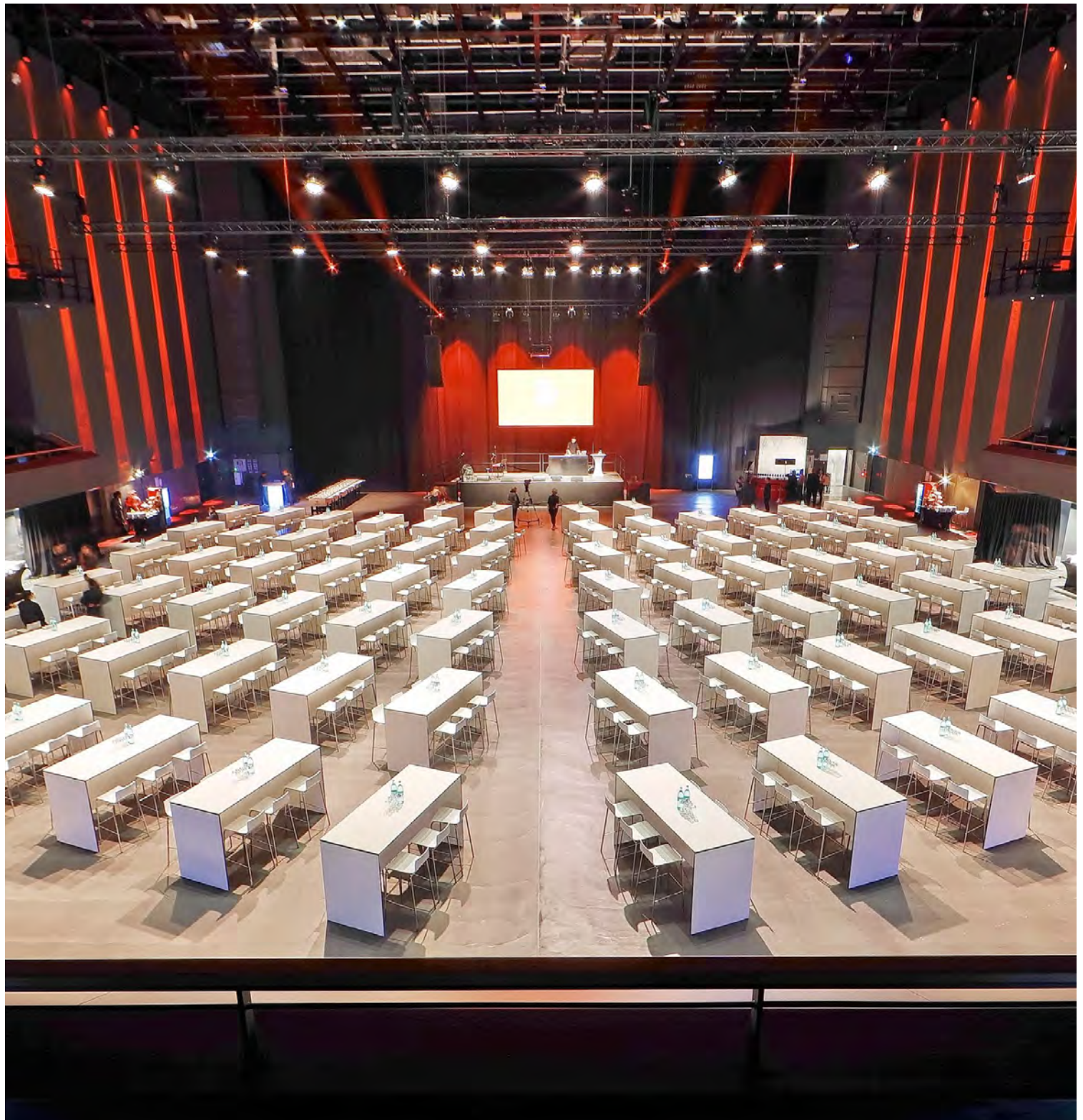
Email: specialevents@mercedes-platz.de

Visit: www.mercedes-platz.de



VERTI MUSIC HALL

Mercedes Platz
10243 Berlin
Germany



Verti Music Hall

Verti Music Hall will set new standards for event venues of comparable size with regards to customer experience and production. The interior of the venue is intimate and high-end in appearance, while the outer concourses have a more urban, industrial style. The Verti Music Hall is a valuable addition to Berlin's venue landscape, for fans and promoters as well as for agencies and companies. Despite its intimate atmosphere, the Verti Music Hall is well equipped to host productions of varying technical requirements. Due to its design, the calculated rigging capacity will exceed 200 tons, which is more than most arenas can currently provide.

Verti Music Hall floor space: 1,440sqm

Verti Music Hall fully seated theatre style:

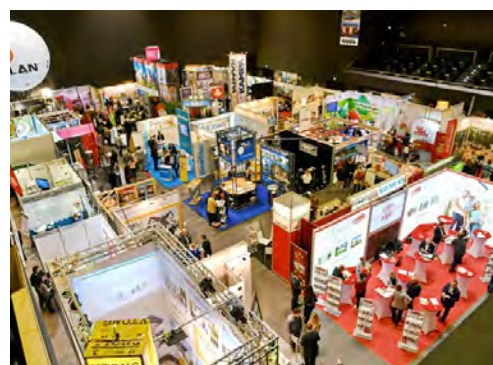
Verti Music Hall dinner seated:

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Visit: www.mercedes-platz.de



MERCEDES PLATZ

Berlin

Germany

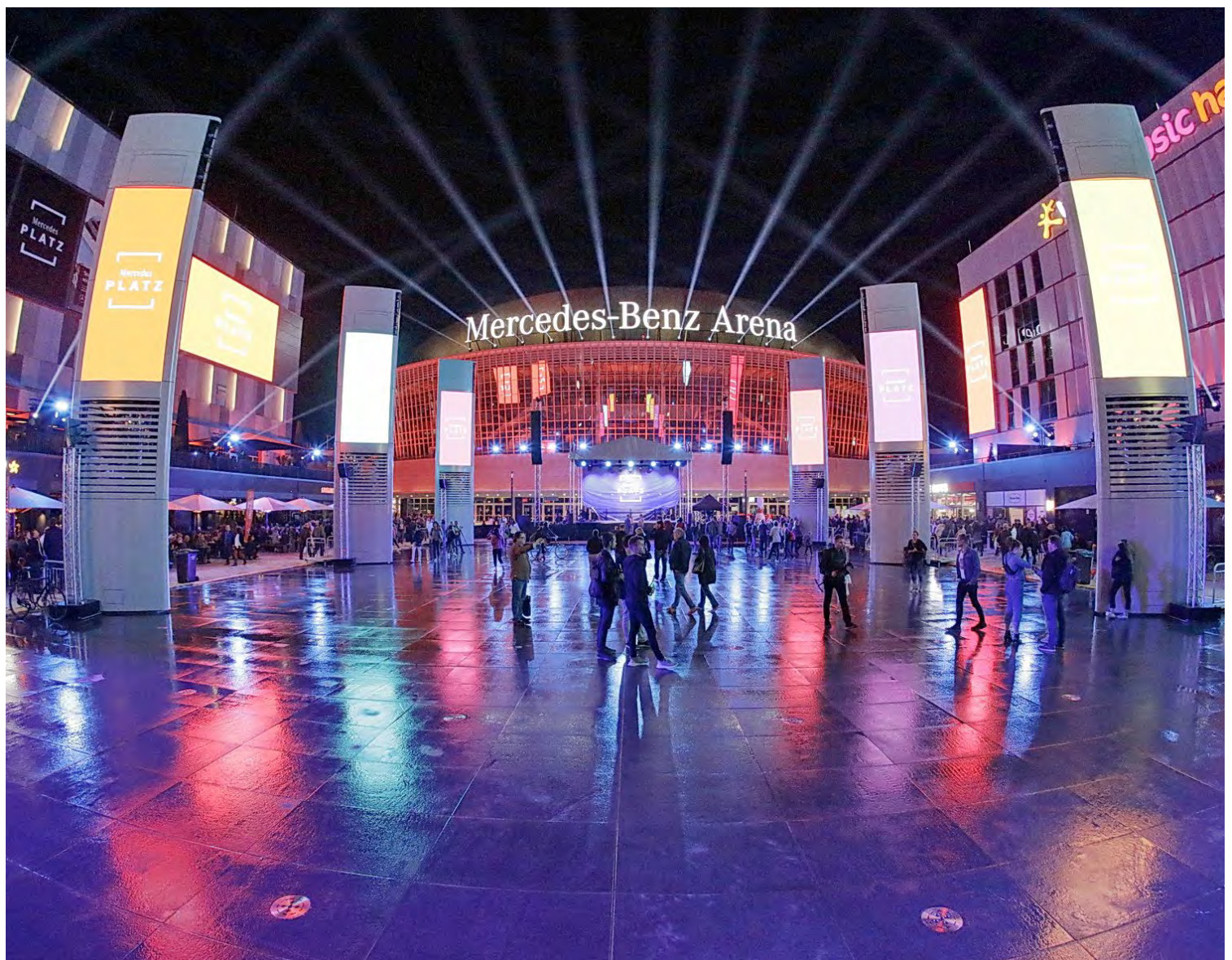
Next to East Side Gallery and the River Spree, close to city centre the Mercedes Platz is the perfect location for outdoor events next to Verti Music Hall and the arena. The 6,500sqm urban square is connected to all three venues with 20 restaurants and bars, a cinema complex, a bowling alley and 3 hotels surrounding it. Within this space you can hire an event space which is 1,600sqm in size.

Contact

Call: +49 30 2060708190

Email: specialevents@mercedes-platz.de

Visit: www.mercedes-platz.de



260 GRAD

Berlin
Germany

The 260 Grad is a rooftop bar, café and event location. It's located in the heart of Berlin with breath-taking views over the Spree river - from the iconic Oberbaumbrücke to the East Side Gallery and to the TV tower. Enjoy this incredible 260-degree panorama from the 130sqm roof terrace or take a seat inside where maximum comfort is created with carefully selected design furniture and real wood flooring parquet. The copper-faced bar reflects the sun inside the entire bar and creates an incredible illumination of nature.

Capacity party: 199

Capacity theatre style: 80

Contact

Call: +49 30 2060708190

Email: specialevents@mercedes-platz.de

Visit: www.mercedes-platz.de



BARCLAYCARD ARENA

Hamburg

Germany



Barclaycard Arena

Seeking a location for up to 15,000 guests? The Barclaycard Arena in Hamburg is your exclusive venue for corporate events. Global stars like Depeche Mode, U2, Justin Timberlake and the largest ESL European eSports Tournament aren't the only ones who call The Barclaycard Arena their home. Every year, the arena also successfully hosts a variety of corporate events. Whether conferences, presentations, trade fairs or gala dinners, our flexibility means there are virtually no limits to your ideas.

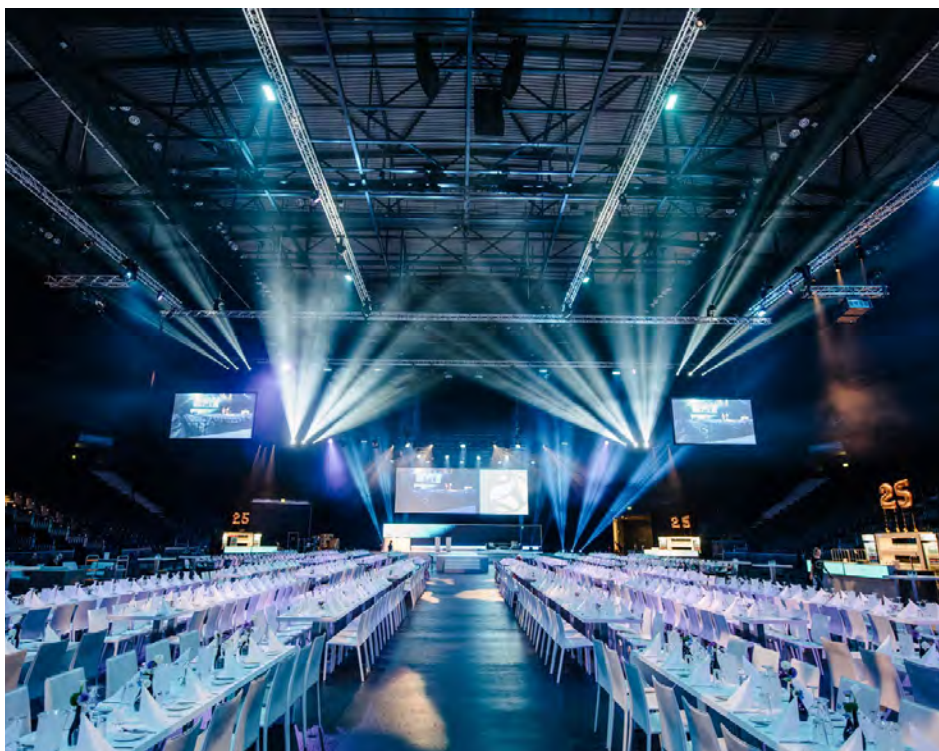
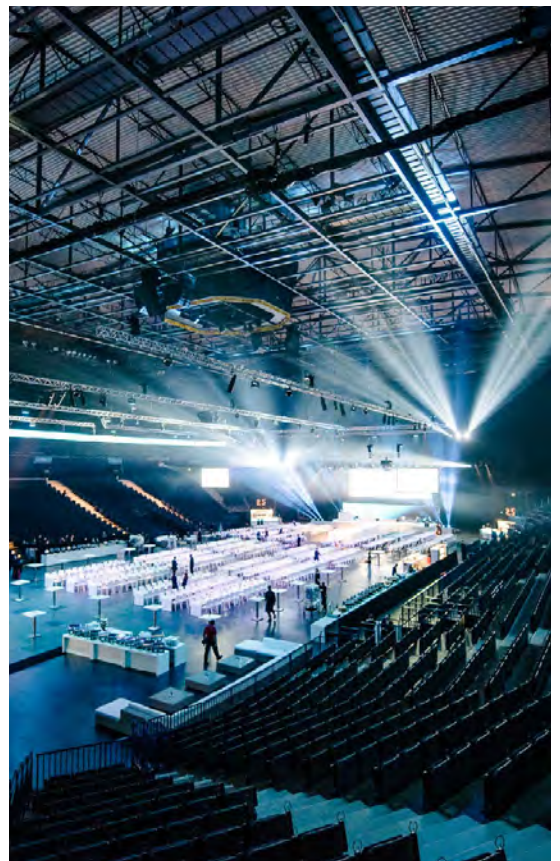
Barclaycard arena fully seated theatre style: 15,000

Contact

Call: +49 40 88 163 137

Email: events@barclaycard-arena.de

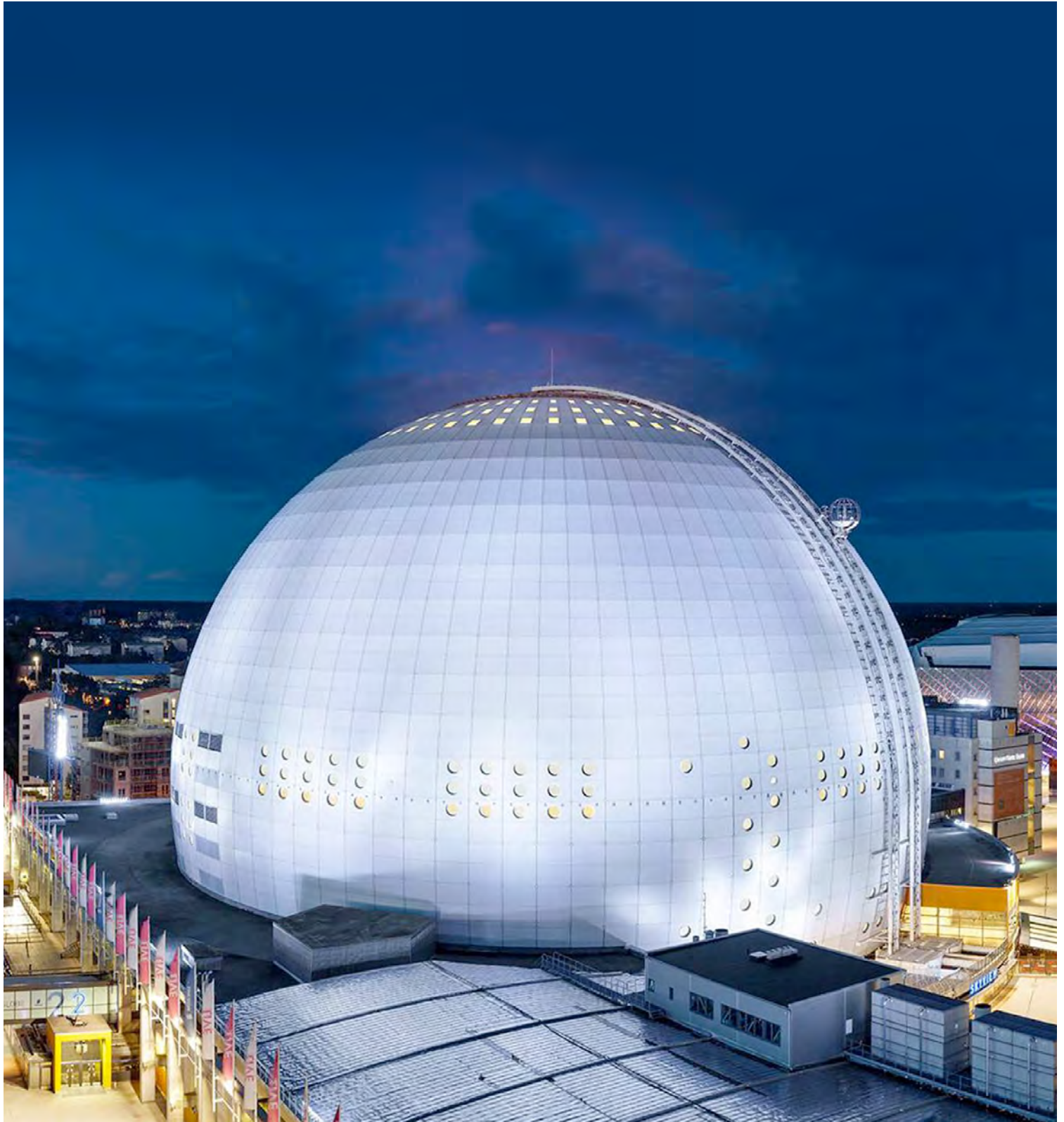
Visit: www.barclaycard-arena.de/en/business-area/company-events



ERICSSON GLOBE

Stockholm

Sweden



Ericsson Globe

Ericsson Globe, the world's largest spherical building, opened in 1989. A symbol both for Stockholm and Sweden, this is the arena that has hosted almost all major events during the past decades.

Ericsson Globe conference/concert: 15,000

Ericsson Globe dinner and party setup: 3,500

Ericsson Globe conference and dinner: 2,200

Contact

Call: +46 76 720 65 39

Email: specialevents@stockholmlive.com

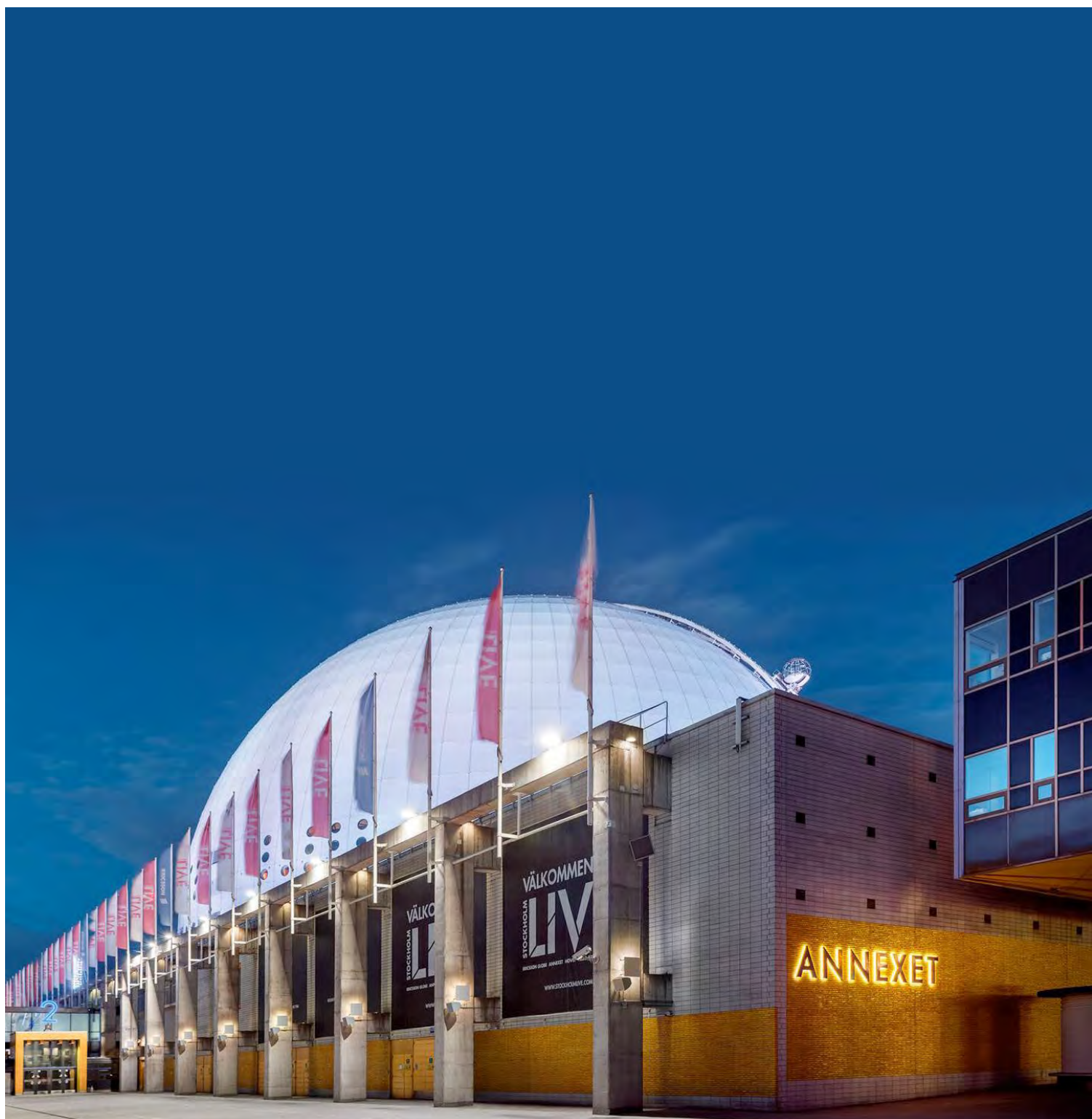
Visit: www.stockholmlive.com/en/premium-experience-1/book-b2b-event



ANNEXET

Stockholm

Sweden



Annexet

Annexet was inaugurated the same year as the Ericsson Globe (1989) and often serves as a supporting area for events in the bigger arena. In itself the space is ideal for banquets, concerts, cabarets, galas, general meetings and conferences. With space for between 300 and 3,000 people, Annexet feels both intimate and grand, and with the balcony a half-floor up your event can achieve a unique dynamic.

Annexet conference/concert: 2,200 seated

Annexet concert with balcony: 3,500 standing

Annexet seated dinner: 1,600

Annexet exhibition space: 1,362sqm with 241sqm on the balcony

Contact

Call: +46 76 720 65 39

Email: specialevents@stockholmlive.com

Visit: www.stockholmlive.com/en/premium-experience-1/book-b2b-event



HOVET
Stockholm
Sweden



Hovet

Hovet is one of Sweden's largest and oldest arenas (inaugurated 1955). Today Hovet is home ground to AIK Hockey and Djurgården Hockey but is regularly used for other events and concerts.

Hovet conference/concert: 6,900 seated

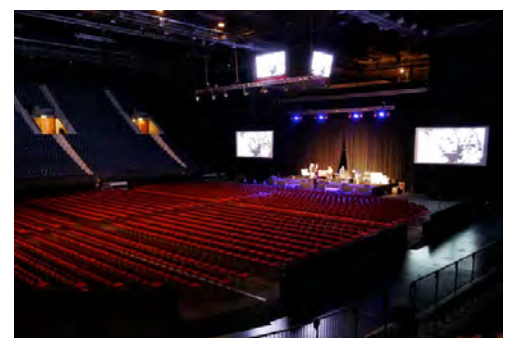
Hovet dinner and party: 1,200 seated

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Call: +46 76 720 65 39

Email: specialevents@stockholmlive.com

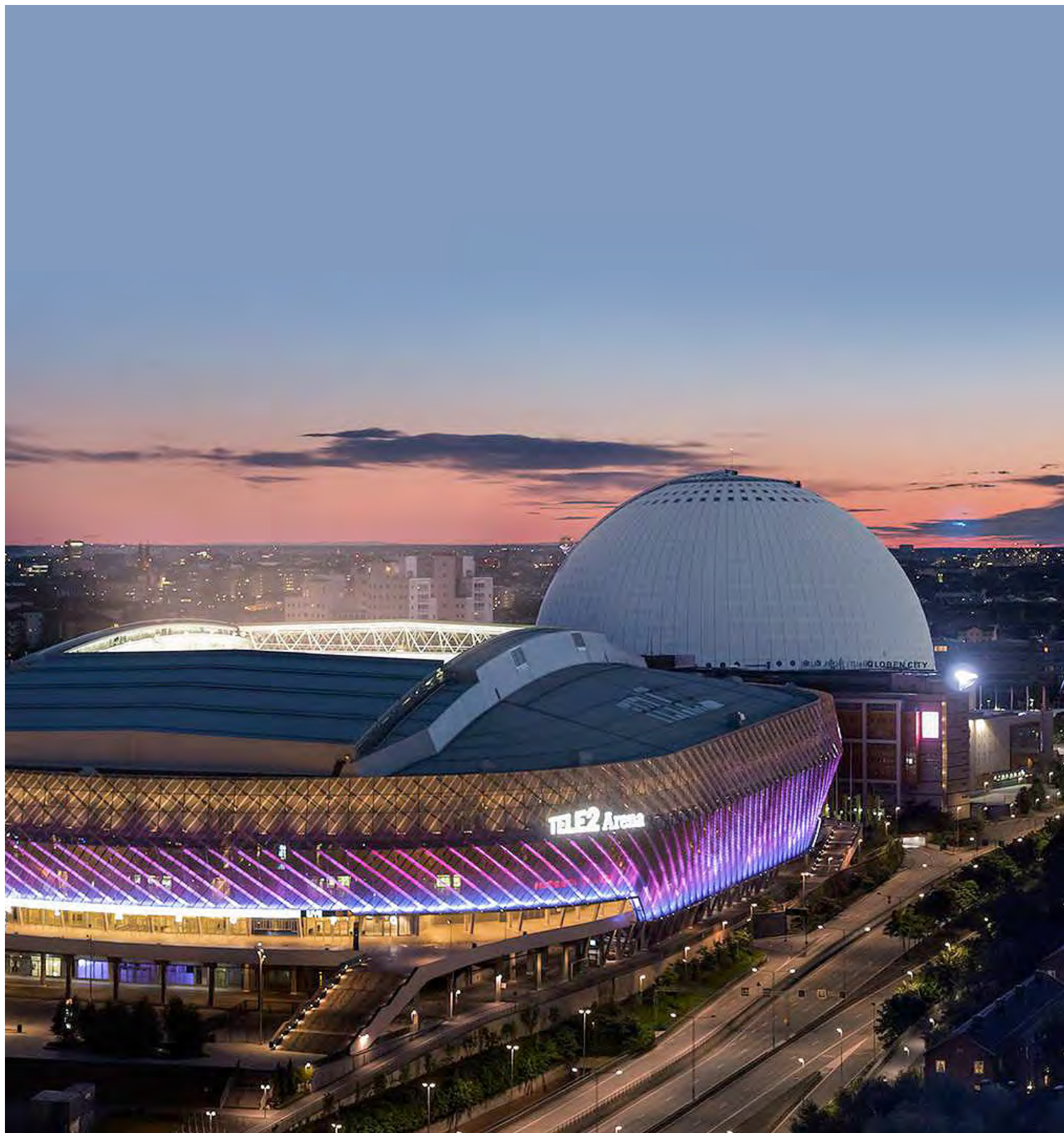
Visit: www.stockholmlive.com/en/premium-experience-1/book-b2b-event



TELE2 ARENA

Stockholm

Sweden



Tele2 Arena

Tele2 Arena opened in July 2013 and is the most modern venue in Sweden - an arena designed to meet future environmental needs and the demands of our visitors. It was recently awarded "Venue of the year" at the Stadium Business Awards.

Tele2 Arena dinner and party: 5,000 seated

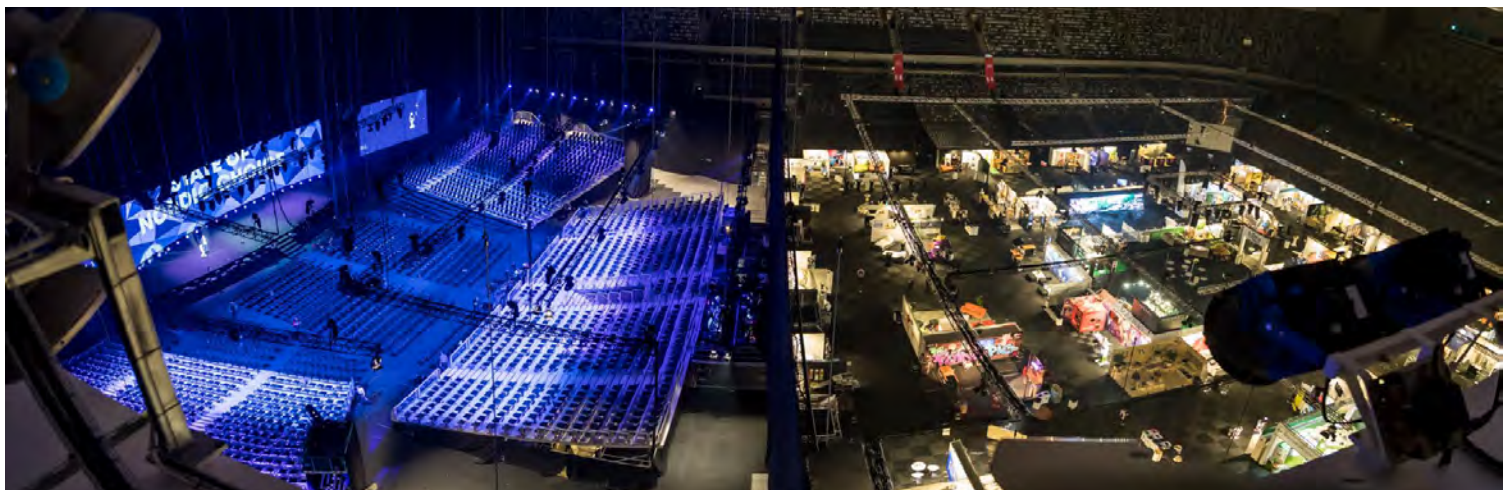
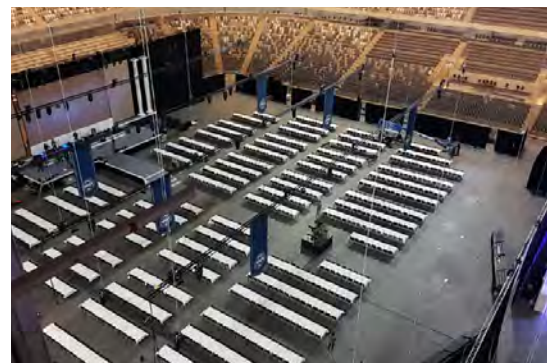
Tele2 Arena concert: 38,000

Contact

Call: +46 76 720 65 39

Email: specialevents@stockholmlive.com

Visit: www.stockholmlive.com/en/premium-experience-1/book-b2b-event



FRIENDS ARENA

Stockholm

Sweden



Friends Arena

Friends Arena is Sweden's national arena and one of the most modern multi-arenas in the world. With uninterrupted views from all seats, proximity to the arena floor and the latest in communication technology, you get to experience great moments here.

Friends Arena dinner and party: 6,000 seated

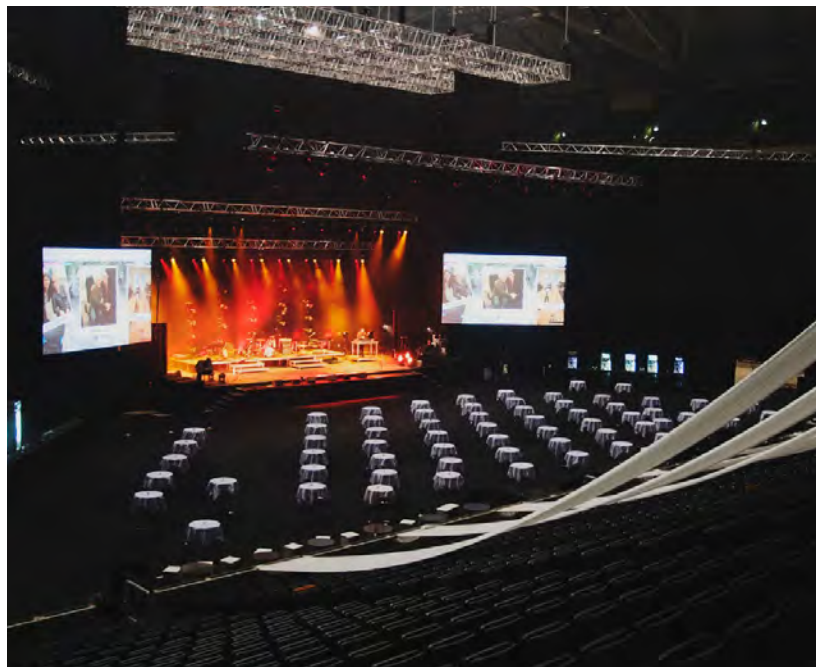
Friends Arena concert: 58,000

Contact

Call: +46 76 720 65 39

Email: specialevents@stockholmlive.com

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National Director of Sales
sbenaderet@aegpresents.com
+1 213.321.2931



EUROPEAN VENUE PORTFOLIO

WE LOOK FORWARD
TO GIVING YOU A
REASON TO CHEER